

ADVERTISING MADE EASY

Placing an advert in a limited edition collectible comic couldn't be simpler:

www.krazybov.com/advertise

READERS

Krazybov reaches young creatives and budding artists quarterly. In print and online.

CIRCULATION

Freely available across central London in specialist shops and events, with a 'limited edition' print run of 1000 copies and an online readership of over 100 000 per issue.

This is not just another disposable magazine.

DISPLAY ADVERTISING RATES

INSIDE FRONT COVER (colour)	£150
INSIDE BACK COVER (colour)	£100
FULL PAGE (black and white)	£50

COPY REQUIREMENTS

Delivery

Copy for advertisements can be emailed to:

ads@krazybov.com

File Format

Acrobat PDF: PDFs should be Press Optimised.

Compatibility: Acrobat 4.0 or lowest possible.

Resolution : 2400 dpi.

Images: Bicubic Downsampling at 300dpi

Monochrome: bitmap 1200dpi.

Compression: Compress Text and Line Art.

All fonts embedded.

All images CMYK prior to distilling.

3mm bleed all round.

Please note that Krazybov cannot amend PDF files once supplied.

PUBLICATION DATES

Published quarterly

ISSUE

DATE

krazybov.com/003	OUT NOW
krazybov.com/004	October 2010
krazybov.com/005	January 2011
krazybov.com/006	April 2011
krazybov.com/007	July 2011
krazybov.com/008	October 2011
krazybov.com/009	January 2012

CONTACT

Website: www.krazybov.com

Editorial: editor@krazybov.com

Advertising: ads@krazybov.com

DIMENSIONS (A5 SIZE PAGES)

FULL PAGE ONLY

ALL SIZES ARE HEIGHT X WIDTH

Bleed: 216 x 154 (mm)

Trim: 210 x 148 (mm)

Type: 186 x 124 (mm)

COPY DEADLINES

Finished artwork: 12noon (14 days prior to publication)

Rough copy: 12noon (21 days prior to publication)

TERMS & CONDITIONS

- Payment is required in advance of publication.
- Cancellations only accepted up to 14 days prior to publication.
- Krazybov does not accept liability for any loss incurred by error or omission of any advertisement.

CLASSIFIEDS

Classified advertising rates available online:

www.krazybov.com/classifieds